

SAP and Amazon Web Services are teaming to provide customers with a Cloud Computing solution that can be deployed rapidly which will accelerate the realization of the business benefits from their solution while lowering operational costs.

SAP® Rapid Deployment Solutions on the Amazon Web Services Platform

Can you achieve business benefits from your solutions faster?

With SAP Rapid Deployment Solutions on the Amazon Web Services Platform, you can benefit from the move to Cloud Computing

What are the customer pain points solved by an SAP® Rapid Deployment solution? These customers:

- Require software with lower associated implementation services costs, known up front with shorter time to value, and lower implementation risk
- Require solutions with shorter implementation times, low implementation risks, and faster time to value
- Require solutions with predefined resource requirements and implementation details to make the required resources (people and infrastructure) more effective, with predictability
- Want to drive operational efficiencies with solutions that will integrate with other SAP Business Suite applications
- Desire to grow the SAP software footprint in smaller, more incremental implementations while maintaining the flexibility to strategically extend the solutions later

Customers are demanding a more agile rapid deployment solution via an integrated delivery that is being enabled by Cloud Computing.

Customers today are demanding more agile, rapid deployments of modular software. In response, SAP has introduced a new, integrated delivery approach designed to reduce and predefine the scope, contain costs, and streamline schedules. Defined by this revolutionary delivery model, SAP Rapid Deployment solutions are ready to run and:

- Combine preconfigured software and fixed-scope implementation services
- Provide a ready-to-consume combination of SAP software, SAP predefined services, preconfigured content, and enablement content
- Deploy on an on-demand model such as the Amazon Web Services platform
- Maintain success with the ongoing support of intelligence or other certified application management service

... at a predictable price, effectively eliminating cost overruns and project delays.

Realizing Business Benefit

The leader in enterprise solutions and the leader in Cloud Computing are teaming to help customer realize the business benefits of the Cloud



The Amazon Web Services Platform

Built upon the same world-class technology that powers Amazon.com, Amazon Web Services (AWS) provides businesses with a secure, reliable, easy-to scale, affordable computing platform “in the cloud.”

Companies of all sizes, from all around the globe, use AWS to build applications, store data, manage business processes, and more. With Amazon Web Services, you pay only for what you use, with no required up-front expenses or long-term commitments. SAP Rapid Deployment solutions running on Amazon Web Services provide customers with a ready-to-run solution offering quick deployment and faster time to business benefit.

With these solutions, you receive the best of traditional and subscription licensing models, so you'll know the estimated cost and scope of your solution up front. These complete solutions enable the flexibility to accommodate future growth.

SAP Software and SAP Predefined Services Combined with Preconfigured Content and Enablement Content

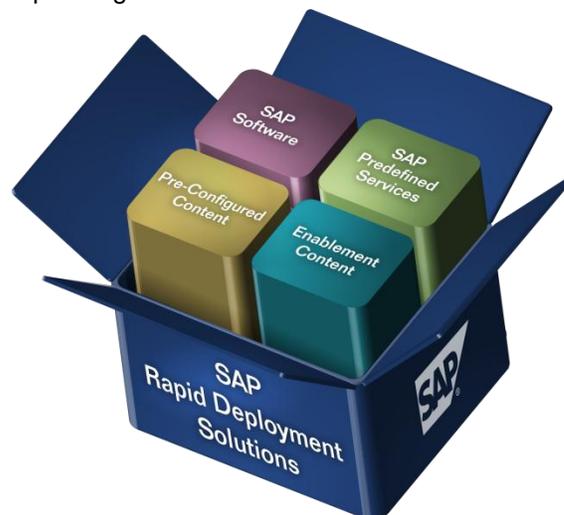
Jump start your business solution while setting the stage for growth. Need to manage your customer relationships better? Launch a sustainability initiative? Analyze your purchasing spend and supplier risk? Our modular, ready-to-run software provide predefined best practices for typical business requirements and address your immediate needs. Even as you benefit from out-of-the-box functionality, these solutions provide a platform designed to evolve and extend as your business grows.

With **SAP software**, SAP Rapid Deployment solutions provide a ready-to-consume combination of **SAP predefined services**, **preconfigured content**, and **enablement content** to accelerate the implementation and lower risk. Implementation is supported by standardized methodology and best practices, honed over decades. An optimized mix of global resources, remote support, and on-site consulting give you access to experts who can help you implement your solution on time and on budget. In addition, all rapid deployment solutions can run on the Amazon Web Services platform for even faster deployments, streamlining IT management.

Predictable cost and scope

With SAP Rapid Deployment solutions, you know the cost and scope of your implementation up front—including rigorous timelines for complete delivery. Our implementation accelerators including preconfigured content, checklists, questionnaires, and guidelines help you quickly establish project requirements and confirm solution design. With Amazon Web Services, you pay only for what you use, with no up-front expenses or long-term commitments. The Amazon Web Services offering allows you to scale up or down depending on the number of users. Customer will realize the following benefits:

- Trusted expertise
- Faster Time to Value
- Faster implementation
- Lower-cost implementation
- Ongoing support
- Simpler buying process



Benefits

- Lower implementation costs
- Shorter implementation time frame
- Predefined resource requirements
- Lower implementation risk
- Faster time to value